



## BACHELOR'S DEGREE STUDIES

Study program: **Economics and Management**  
Form of study: **Full-time (3 years)**  
ECTS credits: **180**  
Tuition fee: **54,000 CZK = 2,100 EUR**

Graduates will acquire basic knowledge of economics and management in a range of subjects included in the degree course according to the curriculum. Their skills will be extended by knowledge in project management, application of quantitative methods for problem solving and practical orientation in terms of organizations. The tuition of foreign languages is also beneficial for the graduates when searching for jobs in the labour market.

### LIST OF COURSES

#### Year 1 / WINTER

Information Technologies for Economists  
Mathematics E1  
Microeconomics 1  
Management 1  
German for Business CJ1  
English Language CJ1

#### Year 1 / SUMMER

Computerized Data Processing  
Macroeconomics 1  
Applied Statistics 1  
Basics of Project Management  
Mathematics E2  
Business Economics 1  
German for Business CJ2  
English Language CJ1

#### Year 2 / WINTER

Applied Statistics 2  
Financial Accounting 1  
Marketing 1  
Business Economics 2  
Financial Markets

#### Year 2 / SUMMER

Managerial Psychology and Sociology  
Taxes  
Management Accounting  
Product Management  
Marketing 2

German for Business CJ1  
English Language CJ1

German for Business CJ1  
English Language CJ1

### **Year 3 / WINTER**

Bachelor's Thesis Seminar  
Banking and Insurance 1  
Basics of Quantitative Methods  
Corporate Finance 1  
  
Production Organization and Management

### **Year 3 / SUMMER**

Logistics  
Law for Economists 1  
Human Resource Management 1  
Bachelor's Thesis Preparation and Work  
Placement  
Expert Discussion: Bachelor's Final  
Examination

## **FOR MORE INFO**

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